

Monthly e-newsletter from **the South African Institute of the Interior Design Professions (IID)** designed to give members insight as to the developments taking place within the Institute, our Members and the Industry.



IID Supports Green Design

The green movement is rapidly gaining momentum and there is a compelling need for professionals and practitioners to produce energy efficient buildings in response to the growing challenges of global warming and the severe water and energy limitations we face in certain regions. The IID supports green design and the **Green Building Conference**, taking place from 8 - 10 November 2007 at the CSIR ICC in Pretoria, as Interior Architecture and Design Professionals have a great influence in terms of which products and solutions are specified and procured. The conference presents the new SABS standards for energy efficient buildings as well as leading edge knowledge and insight from national and international speakers.

IID Members are invited to attend at a preferential rate, as extended to other built environment professionals, of R2400,00 exc VAT per person. (Std rate is R7000,00 exc VAT). Refer to the attached Conference Program or contact Bambi Zulu Events at bambiz@capemedia.co.za to book □



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IID FOUNDING MEMBERS





Designers from across Africa will meet on 1 - 2 October in Cape Town to deliberate the challenges facing design professionals on the African continent and the need for communication and collaborative opportunities. The initiative will be jointly hosted by the SABS Design Institute, the Communication Design Council of SA (THINK), the newly formed Industrial Designers Association of SA, (IDEASA) and **The South African Institute of the Interior Design Professions (IID)**

Professional designers stand to benefit from forging ties with like-minded professionals from other African countries. This is an excellent opportunity to see what is happening design-wise on the rest of the continent. At this event cooperation will be of the utmost importance with collaborative projects and partnerships being envisaged.

Design industry leaders, both in the private and public sector, will be able to broaden their horizons and will be given the opportunity to further the principles of NEPAD and to strategise around the design professional on a regional basis.

No fees will be charged but attendance will only be allowed by prior registration at www.sabs.co.za.

Enquiries: Bongani Ntombela at 012 428 7607 □

South African
Décor&Design
THE BUYER'S GUIDE

Marcia
Margolius

In support of the IID's aims to create industry and public awareness of the Institute and our Members, we will once again advertise in the Opening Chapter for Institutes in the 12th edition of SA Décor & Design, due for release in May 2008.

With over 13 000 copies sold annually, this Buyers Guide is acknowledged as an essential source book for designers / decorators and commercial / private consumers.

Advertising in this prime position includes **listing all of the IID's Professional Members** (Interior Architects / Designers / Decorators) in the SA Décor & Design. The standard listing includes text only and is valued at R550,00 exc VAT.

Professional Members have the option of paying R550,00 exc VAT to upgrade your standard listing and include a photograph and IID logo (worth R1950,00 exc VAT).

Further details are available from Sandra at SA Décor & Design at sandra@sadecor.co.za or on 021 465 5720.

In order to meet the publication deadline, the list of IID Professional Members will be submitted to SA Décor & Design on 1 October 2007. We are therefore appealing to all our Professional Members **to ensure that the IID has your updated company and contact details so that you will be correctly featured** □

iid professions

Greenside Design Center
Founding Member

Membership No:GDC01
July 2007 - June 2008



IID Assigns Membership Numbers

We have implemented a new system whereby Members are now assigned a membership number. New IID membership cards and certificates have been posted. Please notify Bernice on 011 465-9732 or national@iidprofessions.com if you have do not receive them ☐

NEW MEMBERS

If anyone has objections to any of the following new Members being appointed, please let us know before 5 October 2007. All objections must be lodged in writing.

CORPORATE – GAUTENG

LIMELIGHT DESIGN - PATRICK MILLER

SOUTH AFRICAN CRYSTAL CHANDELIER DESIGN, MANUFACTURE, RETAIL, RENTAL AND RESTORATION STUDIO. ALSO OFFER A LIGHTING CONSULTANCY SERVICE FOR COMMERCIAL / HOSPITALITY / RESIDENTIAL DESIGN PROJECTS.

TEL: 011 646 5147 OR WWW.LIMELIGHTDESIGN.CO.ZA

PURE LIGHT SA - VASILI RATUSH

PURE LIGHT SA IS AN IMPORTER OF HI-END DESIGNER LIGHTS FROM THE MIDDLE EAST AND EUROPE. THEY ARE SOLE AGENTS FOR AQUA CREATIONS (ISRAEL), MATERIALISE.MGX (BELGIUM), FREEDOM OF CREATION (NETHERLANDS) AND VETRERIA VISTOSI (ITALY).

TEL: 082 979 3350

EMAIL: PURELIGHTSA@DISCOVERYMAIL.CO.ZA

SOLEIL PATIO LIVING - GREGOIRE FERENT

SUPPLIERS OF AN EXCLUSIVE RANGE OF PATIO FURNITURE, DESIGNED IN HOUSE AND MANUFACTURED IN SOUTH AFRICA. THE RANGE INCLUDES DINNING & LOUNGE SUITES, POOL LOUNGES, UMBRELLAS AND FABRICS. SOLEIL CATERS FOR BOTH THE DOMESTIC AND HOSPITALTY MARKETS

TEL: 011 706 2834 OR WWW.SOLEILSA.CO.ZA

CORPORATE – GAUTENG & W/CAPE

PENTA SYSTEMS - TONY PAYNE

PROVIDE OF A COMPREHENSIVE RANGE OF HEALTH AND FITNESS EQUIPMENT, WELLNESS DESIGN AND CONSULTANCY SERVICES - TAILOR-MADE FOR THE NEEDS OF BOTH BUSINESS AND PRIVATE CONSUMERS. EXCLUSIVE DISTRIBUTORS OF **TECHNOGYM** IN SOUTH AFRICA.

WWW.TECHNOGYM.COM

TEL: JHB OFFICE 011 707 2900 CT OFFICE 021 487 8840

THE PLANTATION SHUTTER CO - WILLIAM DUK

MANUFACTURE AND INSTALLATION OF CUSTOM MADE SOLID WOOD PLANTATION SHUTTERS

WWW.PLANTATION.CO.ZA

TEL: JHB OFFICE 011 708 7222 CT OFFICE 021 577 1705

PROF. INTERIOR ARCHITECT - GAUTENG

KATERINA DIMITRIJEV - GREENSIDE DESIGN CENTER

PROF. INTERIOR DECORATOR - GAUTENG

MEMORY LOUW - MEMORY'S INTERIORS

PROF. INTERIOR DESIGNERS – W/CAPE

CHERYL VAN ROSEVELD - SOUTH ARCHITECTS

DELIA (TEMI) STALLINGS - DESIGN DECISIONS

PROF. INTERIOR DECORATOR – W/CAPE

ANIA MULHOLLAND - ANIA MULLHOLLAND INTERIORS

INTERIOR DESIGN EDUCATOR – W/CAPE

SUE LUNNON

What's happening in the Regions?

The IID supports Members across South Africa from the Gauteng, KwaZulu Natal, Eastern and Western Cape regions. With the appointment of the new IID management team, many of the regional responsibilities are now handled by the National Office in Johannesburg. Each region has its own IID Regional Liaison Representative with whom Members can share ideas and concerns for their area. Meetings, education seminars and social and networking events are planned to reflect local needs.

Our Regional Liaison Representatives are:

KZN – LIANNE VAN NIEKERK KZN@IIDPROFESSIONS.COM
E/CAPE – GILLIAN ADENDORF ECAPE@IIDPROFESSIONS.COM
W/CAPE - JOHN AUTARD WCAPE@IIDPROFESSIONS.COM

Whilst most of the IID's events take place in the major centres, we recognize the difficulty that Members from the outlying areas may have attending these events. Telephonic and email feedback is available to all Members. The IID is also keen to establish more networking and education possibilities for our Members and to build our regional profile with the public and welcomes your feedback or suggestions here □

KZN GENERAL MEETING

DATE: **27 SEPTEMBER 2007** TIME: 17H30
VENUE: ANNE YORK'S NEW STORE, THE HARLEY DAVIDSON
CENTRE, 7 OLD MAIN ROAD, GILLITS
RSVP: KZN@IIDPROFESSIONS.COM

CAPE TOWN GENERAL MEETING

DATE: **4 OCTOBER 2007** TIME: 10H00
VENUE: THE SELECTIONS WAREHOUSE, WEMBLEY SQUARE,
MACKENZIE ROAD, GARDENS
RSVP: WCAPE@IIDPROFESSIONS.COM OR 021 434 9424

CAPE TOWN REGIONAL REPORT FROM JOHN AUTARD

"Dennis Kung our MD was down in Cape Town to meet with our Members to discuss where the IID is heading and what was expected from the IID. Sharon Sager kindly hosted an informal meeting at her studio in Gardens on Monday the 27th of September 2007. It was great to see such a good turn out of our Professional Members and areas of concern were addressed, particularly reasons for being Members and what was expected of the IID. One of the main issues was recognition by the public of Members' professional status and of fee structures.

"We will be hosting a General Meeting at the Selections Warehouse in Gardens on 4th of October to coincide with our Marketing Director, Laura Hayward's, visit to Cape Town to attend the DEFSA conference. Cape Town Members will be able to collect their new IID membership cards and certificates at the meeting.

Laura will be in Cape Town for 3 days and hopes to meet with as many of our Designer and Supplier Members as possible" □

IID MEETS IN PRETORIA

Dennis Kung and Laura Hayward from the IID enjoyed a wonderful morning with Members from Pretoria on 14 September 2007. The meeting was kindly hosted by Engela Smith in her superb showroom in Menlo Park. It was agreed that the IID would plan further meetings / events in Pretoria and that the hosting of these sessions would be rotated amongst the Members in the region. Refresher computer and CAD training were highlighted as a key area of development for Members, which the IID is currently investigating □

Events & Showcase Opportunities

Tell us about a new event, project, product or service that you are hosting or launching and we'll post your information in the **iid insight**. Submit your event or project to mktd@iidprofessions.com □

NEWS & VIEWS



COLOURS TO INSPIRE OUTSTANDING DESIGN

PG BISON'S **FORMICA** RANGE IS TAKING A NEW APPROACH TO COLOUR, WITH THE LAUNCH OF THE 2007/8 COLOURS OF INSPIRATION RANGE OF SURFACES, ANNOUNCED AT THE 2007 PG BISON STUDENT AWARDS ON 20 SEPTEMBER. THE 19 NEW COLOURS OFFER A VARIETY OF OPTIONS TO MEET THE DEMAND FOR THE NEXT 4 DESIGN SEASONS.

FOR A DVD WITH DETAILS AND SWATCHES OF ALL THE COLOURS VISIT WWW.PGBISON.CO.ZA



CORICRAFT

NEW CREATIVE COLLECTION

CORICRAFT'S RANGE OF FULLY UPHOLSTERED SOFAS HAS BEEN EXTENDED TO INCLUDE CHENILLE WITH THE LAUNCH OF THEIR NEW **CREATIVE COLLECTION** THAT TOOK PLACE RECENTLY AT THEIR FLAGSHIP STORES AT CANAL WALK (CAPE TOWN) AND DESIGN QUARTER (JOHANNESBURG). MEDIA, CUSTOMERS, IID REPRESENTATIVES AND CORICRAFT STAFF WERE TREATED TO CHAMPAGNE AND SNACKS AS LEE REICHMAN, CORICRAFT'S PROCUREMENT DIRECTOR, EXPLAINED THE RATIONALE BEHIND THE NEW COLLECTION.

RIGHT: DAVE JACOBSON, LEE REICHMAN, JOHN AUTARD & CRAIG SCHEEBERGER



NEWS & VIEWS CONTINUED

PURE LIGHT SA OPENS NEW SHOWROOM IN DESIGN QUARTER

VISIT PURE LIGHT SA'S NEW SHOWROOM IN THE DESIGN QUARTER IN FOURWAYS FOR AN AMAZING RANGE OF FUN, INNOVATIVE DESIGNER LIGHTS FROM INTERNATIONALLY ACLAIMED DESIGNERS. **FOR FURTHER DETAILS CONTACT VASILI RATUSH AT PURELIGHTSA@DISCOVERYMAIL.CO.ZA OR 082 979 3350 OR OR VISIT:**

WWW.MATERIALISE-MGX.COM

WWW.AQUAGALLERY.COM

WWW.FREEDOMOFCREATION.COM

WWW.VISTOSI.IT



CALENDAR OF EVENTS

Please send your event details to mktd@iidprofessions.com

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DATE: 27 SEPTEMBER 2007

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7 OLD MAIN ROAD, GILLITS

RSVP: kzn@iidprofessions.com

CAPE TOWN

NAD AFRICA DESIGN DAY: PROFESSIONAL DESIGN ON AFRICAN CONTINENT CONFERENCE

DATES: 1 - 2 OCTOBER 2007

VENUE: BELLVILLE CAMPUS OF CPUT, CAPE TOWN

REGISTRATION: [WWW.SABS.CO.ZA](http://www.sabs.co.za)

ENQUIRIES: BONGANI NTOMBELA AT 012 428 7607

CAPE TOWN – IID GENERAL MEETING

DATE: 4 OCTOBER 2007

TIME: 10H00

VENUE: THE SELECTIONS WAREHOUSE, WEMBLEY SQUARE,
MACKENZIE ROAD, GARDENS

RSVP: [WCAPE@IIDPROFESSIONS.COM](mailto:wcape@iidprofessions.com) OR 021 434 9424

GAUTENG

GREEN BUILDING CONFERENCE & EXHIBITION

DATE: 8 – 10 NOVEMBER 2007

VENUE: CSIR ICC IN PRETORIA

SPECIAL RATE FOR IID MEMBERS: R2400,00 EXC VAT P/P

BOOKINGS: 021 657 3800 OR [BAMBIZ@CAPEMEDIA.CO.ZA](mailto:bambiz@capemedia.co.za)



IID CONTACT DETAILS

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mktd@iidprofessions.com