

Monthly e-newsletter from **The South African Institute of the Interior Design Professions (IID)** designed to give Members insight as to the developments taking place within the Institute, our Members and the Industry.

The Power of One

From IID President - Prof Des Laubscher

"Hard to believe it, but 2008 is rapidly coming to a close and as usual in our industry the end of the year rush is on to get everything completed before the builder's holidays. In many ways this has been a tumultuous year. No one could have predicted the international financial meltdown we are experiencing and all the implications this has on us as decorators and designers collectively. It has not been an easy year for most from what I have heard and listened to from Members.

From a National Council perspective we have had a very good and productive last few months. For me, seeing so many designers and decorators meet around the country to discuss the issue of fees has been phenomenal. I cannot recall when last I have seen such a mix and also when last I have seen such a willingness to work together".

Cont on page 2



Above: Zaha Hadid's new signature designs at the Nordpark Cable Railway Stations in Austria set the global benchmark for the use of double curvature glass in construction. Continued on page 5.

IID FOUNGING MEMBERS



the design Partnership • (Pty) Ltd

INSIDE THIS ISSUE

- 1 IID Introduces New Benefit for Members
- 2 New Members
- 3 Ultimate Design in Glass

The Power of One

From IID President - Prof Des Laubscher

“When the IID was formed it was with a very clear mandate – to unify the professions within which we work. In other words to look after the interests of interior architects, interior decorators and interior designers and registered suppliers and help create some kind of harmony among us for the common good of all. These initial meetings have proved the merge was the correct one to follow. It is extremely gratifying to see all of us working together.

It is also good to see the majority of us are willing to drop free pitching for work. I have long believed that if we want to be taken seriously and professionally by the public we serve we should not do work for free. I think design is the only profession where this has been the norm and it demeans our integrity and professionalism. Who heard of an electrician or a plumber working for nothing? Could you imagine going to a doctor and telling him you are going to see him or her and three others before you decide on which one to pay? It just does not happen in the real world!

In any event these first small steps have been wonderful to experience and I and the whole of National Council, together with Laura, look forward to facilitating more meaningful meetings in the New Year” □

IID UPDATE

WE RECENTLY ADVISED THAT WE COMPLETED OUR FINANCIAL YEAR END, FOR THE PERIOD 1 JULY 2007 – 30 JUNE 2008, IN RECORD TIME. HOWEVER DUE TO DELAYS FROM OUR AUDITORS, THE AUDIT REPORT WILL ONLY BE COMPLETED IN NOVEMBER. WE ARE THEREFORE PLANNING TO HOLD THE AGM IN FEBRUARY NEXT YEAR AND WILL NOTIFY MEMBERS ONCE THE DATE HAS BEEN SET □

IID Introduces New Benefit for Members

Perhaps the single biggest challenge in running a professional Interior Design / Décor business is the ability to multitask and successfully co-ordinate, manage and keep jobs on schedule and within budget.

Finally there is a proven business solution developed in South Africa in conjunction with an IID Member that addresses these issues. **Sync** from **iSync Solutions (Pty) Ltd** manages interior design businesses allowing you to identify job profitability through its costing module, create professional quotes, manage purchase orders and track job progress and outstanding tasks for each job.

Sync is successfully used by interior design practices and has resulted in these companies, both small and large, reporting significant improvements in their day to day business operations.

iSync Solutions have recently become corporate members and the IID has negotiated the following special rate for Members with R1000 per sale being donated to the Institute:

- i) R4 000 off the base license fee for clients with less than 3 users
- ii) R9 000 off the base license fee for clients with 3+ users

For more info contact Peter Booysen:

Tel: 086 100 SYNC / 072 122 8044

Email: peter@isyncsolutions.com

www.isyncsolutions.com □

iSyncSolutions
Business Management Software



Leonardo Design is a manufacturer of exclusive wrought iron and mild steel furniture for indoor and outdoor applications. We offer a broad range of products from French, Italian classical and contemporary designs. We manufacture for international hotel groups, game lodges, restaurants, procurement companies and retail outlets. We also manufacture custom made items to our client's requests.

The Fine Art of Metal



2nd Floor, 6 Thora Crescent, Wynberg
 Tel: +27 11 262 2652
 Email: frank@leonardodesign.co.za
www.leonardodesign.co.za



Custom Lifestyle Shutters are importers of the largest selection of shutters imaginable, offering:

- a unique framework around the window reveal allowing CLS to hide any window "skewness" behind the frame. Light control is therefore optimised.
- Frames made from laminated timber with mortise & tenon joints which give great strength & prevent any warping.
- A wide variety of standard colours (up to 49 in total) in a total of 5 different woods. We will even match a special, unique colour.
- CLS can cover almost any opening from arches, circles, hexagons etc.
- A dedicated network of Distributors right around the country who will undertake the difficult task of measuring & installing.
- CLS product is fully imported & is made by the biggest manufacturer of its type in the world. CLS shutters are sold under various brand names from New Zealand/Australia to U.K. & America.
- CLS is a completely tried & tested system with guaranteed back up & a 2 year warranty.

Finally, Custom Lifestyle Shutters does not sell direct. We deal only through the trade & recognised installers.

For more info contact Hugh Stevenson:

Tel: +27 11 807 9536
 Email: hugh@styleshut.co.za
www.styleshut.co.za

PROPOSED NEW MEMBERS

If anyone has objections to any of the following new Members being appointed, please let us know before 7 November 2008. All objections must be lodged in writing.

PROF INTERIOR DESIGNERS – GAUTENG

KRYSIA BACK – BACK INTERIOR DESIGN

FRAN DE JAGER – HOMEWORKS INTERIOR DESIGN

BEV REEVES – HOMEWORKS INTERIOR DESIGN

PROF CORPORATE – GAUTENG

JACKET INTERIORS

OCKERT SNYMAN

JACCI SAMIOS

LANE DEALE

ORI DE CORTI

GABRIEL HUGO

CANDIDATE INTERIOR ARCHITECT - GAUTENG

SUREEN GOUWS

CORPORATE – GAUTENG

JVB FURNITURE COLLECTION – JUSTIN VICKERS

A BOUTIQUE RANGE OF TIMELESS CLASSICS BY INTERNATIONALLY ACCLAIMED FURNITURE DESIGNER JUSTIN VAN BRED A

SHOP 1&2 DIVIDEND HOUSE, WILLIAM NICOL DRIVE, FOURWAYS JUNCTION, JOHANNESBURG

TEL 011 467 3406

EMAIL: FOURWAYS@J-V-B.COM

WWW.J-V-B.COM

**JVB SA STORE WILL OPEN ON
10 NOVEMBER 2008**

CORPORATE – NATIONAL

ISYNC SOLUTIONS (PTY) LTD – PETER BOOYSEN

SYNC FROM ISYNC SOLUTIONS IS A JOB COSTING AND PROJECT MANAGEMENT SYSTEM SPECIFICALLY SUITED TO INTERIOR DESIGN & ARCHITECTURAL BUSINESSES.

TEL: 086 100 SYNC

EMAIL: INFO@ISYNCSOLUTIONS.COM

WWW.ISYNCSOLUTIONS.COM □



Just arrived!

If you are looking for quality lamps to add the finishing touch to your décor scheme, Hartmann & Kepler Interiors is the destination to head for. These lamps have been sourced from international suppliers and will add an individual touch to any room whether classic or contemporary. The selection offers options for table lamps, bedside lamps, standing lamps and desk lamps. To keep each item exclusive, stocks are limited.

 **Hartmann & Kepler**
INTERIORS
Est. 1935

Showroom Cnr William Nicol & Bryanston Drive, Bryanston, 2021, South Africa Tel +27 (0)11 463 5005
www.hartmannandkepler.co.za

Ultimate Design in Glass

The most common response to glass is that it is weak, inflexible and dangerous. The new signature designs of Zaha Hadid at the Nordpark Cable Railway Stations in Austria, contradicts all these theories.



With the support from **Glass South Africa (GSA)** and the different products available from **SmartGlass** any design is possible.



ArmourDecor gives you the use of a wide range of colours on toughened safety glass that can be applied as a solid cladding in sizes up to 3210 x 2000. Transforming your usual kitchen into a modern and hygienic environment.

With Solid panels you will never have to worry about mould in your shower.

Seamless, upmarket modern reception and waiting areas can be created.

The uses are endless.

Privacy plays a big part in our daily lives, but we don't always want to block out everything and the perfect solution for this is **Privacy Glass**. With the latest technology using an LC Film laminated between two pieces of glass.



When an electric current is introduced to the film the liquid crystal molecules align themselves to allow light to pass and transform the glass to a clear state. The glass can be used in any application for residential, commercial, retail or in health and leisure environments.

Let your creativity flow with **Vanceva** laminated safety glass, your wildest designs can easily become a reality. The comprehensive range of transparent and translucent colours, producing up to 1200 colours, offers unparalleled creative freedom. So whether it is a simple door, modern office space or an entire building façade the end result is sure to be absolutely inspirational.



For more information on these products and more visit our website www.smartglass.co.za

NEWS & VIEWS



Historically Speaking

Over the past eight years, the Howard family has been involved with the film industry, largely in Morocco, where they have successfully sourced artifacts for a great majority of major productions.

Their interesting journeys have carried them from Marrakech to Fes through to Casablanca and Rabat, leading them often into remotely isolated towns and villages in search of those perfect pieces, for which they had been sought to source by the famous big budget production with which they are associated.

The Business

These interesting and educational journeys resulted in a wealth of genuine expertise, in the specialized field of Moroccan handmade furniture and artifacts, opening up an exclusive door into the international niche market. Hence OUT OF MOROCCO was born, operating with the premise that this original knowledge be accessible to the international décor & design industry, through the successful exporting of genuinely original handmade furniture and other artifacts to many of the world's renowned hotels, restaurants, homes and other creative projects.

The Original

By aligning themselves with the source of these highly exclusive pieces which range from mirrors, pottery, jewellery boxes to kists, lanterns and lamps, and by nurturing many priceless relationships with those who have assisted their advanced knowledge in this field, OUT OF MOROCCO carries only handmade items, meaning that literally no two pieces are identical.

Being based in Morocco, their ethos of service excellence and exclusivity enables them to provide tailor made information for your specific needs, whilst maintaining the genuine Moroccan Art stamp that handmade pieces exclusively carry.

The Invitation

Brian Howard from OUT OF MOROCCO proudly invites you to share in the richness of their Moroccan experience by viewing the full range of products and services at www.alloutofmorocco.com or email brian@alloutofmorocco.com □





SET THE TREND



Featured Application:
Boardroom table

Building and interior space solutions for a new era

Living, working and retail environments are changing, requiring that sustainability be considered as much as custom requirements and cutting-edge design. With PG Bison you can find the right materials for that unique project.

PG Bison produces a range of raw and decorative wood-based panel products - as well as allied complementary panel products - for the ultimate in contemporary building and interior space solutions. For everything from kitchen cupboards to wall units, from bathroom vanities to office desks, from exterior cladding to signage, and from shop fittings to free-standing furniture, sustainably-produced PG Bison products are being used in the most desirable buildings across the country.

Offering you the versatility to combine style, flexibility, affordability and durability in the built environment, products like BisonBord, SupaWood, Formica, MelaWood and Surinno are defining the life spaces of a new era.

What will you create?

Featured Applications:

Built-in unit, free-standing furniture, fitted reception area, office furniture and bathroom vanity



e-mail: info@pgbison.co.za

Please contact your sales consultant or our Customer Service Centre for further enquiries.

PG BISON CUSTOMER SERVICE CENTRE – 0860 579 196 / 0860 534 216



PG BISON

www.pgbison.co.za

IID CONTACT DETAILS

PHYSICAL ADDRESS

SUITE 124, FIRST FLOOR, DESIGN QUARTER, LESLIE AVENUE, FOURWAYS

POSTAL ADDRESS

P.O. Box 10642, FOURWAYS CROSSING CENTRE, 2055

TEL: +27 11 465 9732

FAX: +27 11 465 9802

GENERAL ENQUIRIES:

national@iidprofessions.com

MARKETING ENQUIRIES:

md@iidprofessions.com