

Benefits of Student Membership

Great Reasons to Join

The **South African Institute of the Interior Design Professions (IID)** is the only professional body for interior architects, interior designers, interior decorators, education institutions and suppliers to the Interior Design industry in South Africa. Joining the IID enhances your interior design career and your business. Being a member of your professional body tells people that you're serious about interior design. It indicates your status as a business professional with valuable industry skills.

IID professional membership benefits include:

Professional Recognition & Status

- Gives you credibility by belonging to a professional body.
- You can display your status as an IID Student Member on your CV, portfolio, facebook page, twitter, and website
- Use your IID membership card to access IID negotiated student rates at IID workshops, events and special offers that the IID may have.

Public Awareness

- The IID promotes awareness and recognition of the Interior Design Industry to Government, public and business communities.
- Exposure is via press, media, exhibitions and IID website.

Referral Service

- As a core benefit to members, the IID maintains an online database of members and their areas of expertise/specialisation.
- Opportunities for IID students to be referred to professional and corporate members for internships and job shadowing
- This also offers members online access to a database of registered suppliers and manufacturers within the industry.
- Listing of all student members on the IID website in the dedicated student listing page.

Industry Promotion

- IID organised Factory Tours and product information sessions and installation workshops.

Information

- Stay up-to-date with your profession. The IID provides you with information on the industry, the business of interior design, news, events and products.
- Info is disseminated via publications, email updates, newsletters and the IID website.

Newsletters

- **iid insight** is the IID's national e-newsletter containing the latest industry news, designer interviews, awards, events and other items of interest to IID members.
- IID student members will receive a complimentary subscription to the monthly newsletter.

Networking

- IID events, meetings, workshops etc. provide the perfect platform to network with current and future peers in the industry.
- The IID hosts up to four regional meetings per year in each region as well as other launches, workshops, seminars, events and exhibitions.

International Links

- Membership of the International Federation of Interior Architects / Designers (IFI) enables the IID to act as a formal contact point between the South African Interior Design profession and international design organizations.



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