

Benefits of Membership for Educational Institutions

Great Reasons to Join

The **South African Institute of the Interior Design Professions (IID)** is the professional body for interior architects, interior designers, interior decorators, suppliers, education institutions as well as individuals / businesses that provide services to the interior design industry.

Benefits for education institutions include:

Recognition

- A membership institute for Interior Architects / Interior Designers / Interior Decorators / Manufacturers / Suppliers and Education Institutions whereby your professional status is recognised within the Interior Design industry and by the general public
- Use of the IID logo and appellation

Policy Formation

- Single body to consult with the Design Education Forum to determine competency standards within the Interior Design industry
- Advice and/or assistance for the public with regard to training and education
- Establish mechanisms for registered persons to gain recognition of their qualifications and professional status in other countries

Information

- Keep your Educators abreast of relevant business and industry news (via newflashes, newsletters & events)
- Complementary subscriptions to leading trade publications such as Designing Ways (addressed to the Head of Dept)
- Feedback on industry expectations of graduates, the impact of current curriculums and changes to industry requirements

Development & Education

- Opportunities to inform / train your Educators via invitations to continued professional development lectures, seminars and events

Marketing / Public Awareness

- Referrals via IID web site
- An IID website that successfully leverages the Internet as a marketing and business tool for the IID and Members (Education Members have a web page on our site with a link to your home page)
- Public awareness of the value of engaging accredited education institutions that are registered with the Institute
- Assistance to place students by notifying members of your top graduates
- Facilitate talks by key corporate members for students on product and technology trends & developments
- Showcase information in IID newsletters
- Exposure to the press and media directly through IID

Networking

- Networking with fellow Members and the industry to stay visible, exchange ideas and identify co-operative opportunities as well as meet leaders in the Industry

Corporate Social Responsibility

- Opportunities to get involved with socially responsible design initiatives facilitated by the Institute

The IID is continually looking for additional benefits that we can offer to Members and welcomes your suggestions in this regard.

